

B.Com Part-I (General/subsidiary)
V.K.S.U Ara Course Study Syllabus

Business Organisation (Gen/subs)

Time - 3 Hours

Paper - 1

Full Marks - 100

- ⇒ Meaning and difference between Organisation and Management administration.
- ⇒ Types of organisation - Line and staff.
- ⇒ Characteristics of a business owned by a single individual partnership and a joint stock company.
- ⇒ Factors affecting the size of a business unit.
- ⇒ Large scale Retailing - Departmental store, multiple shops.
- ⇒ Scientific Management, Meaning & Importance.
- ⇒ Methods of Remunerating Labour - Time Rate, Piece Rate and incentive plan i.e Taylor, Emerson, Halsey, Rowan and Gantt.
- ⇒ Sources of Business finance - Short Term and Long Term.
- ⇒ Stock Exchange and Produce Exchange, Meaning Function importance - Regulation of Stock exchange in India.

Books Recommended :-

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1. Dr. Y. Verma — Vayavasya Sangathan. Prabandh
Evan Prashasan (S. Chand and Co.)
2. Yadukul Bhusan — Business Organisation.
3. N. C. Shukla — Business Organisation.
4. Ghosh & Om Prakash — Business Organisation.
5. Dr. Padmakar Asthana — Vayasu Sangathan Evan
Prabandh.
6. Dr. Mammohan Prasad — Vayavashik Sangathan Prabandh
Evan Prashasan.

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