

- Methods and Sources of Business Finance
- specialised financial Institutions
- Market research - Meaning, Importance and Techniques
- wholesellers - Meaning and services, Retailers - Meaning and services, Distinction between wholesellers and Retailers.

Books - Recommended

- (1) Dr. F.C. Sharma - Business organisation (S.B.P.D)
- (2) O.P. Gupta - Business organisation and Management
- (3) R.C. Agarwal - Business organisation.